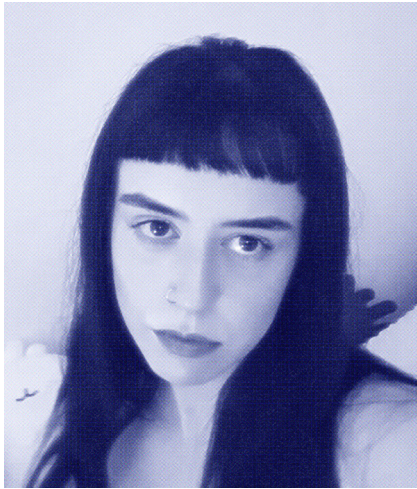


FRANCESCA DI CROCE

// Designer



25 / 07 / 2000

Florence, Italy

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// SOFT SKILLS

Creativity / problem-solving / stress management /
flexibility and adaptability / teamwork / time management /
Leadership / Accuracy and attention to detail

// HARD SKILLS

Brand Design / Editorial Design / UX & UI Design /
Industrial Design / Graphic Design /
Motion Graphic / Video Editing

// SOFTWARE

Adobe Creatice Cloud

Illustrator / Indesign / Photoshop / After Effect

Figma

HTML5, CSS3 and JavaScript

Procreate

DaVinci

Rhinoceros

// LANGUAGES

ITALIAN

Mothertongue

ENGLISH

B2

// EDUCATION

2024 - PRESENT

Master's degree in Communication and
Digital Product Design

Location: ISIA, Florence

2020 - 2024

Bachelor's degree in Design

Location: ISIA, Florence

2015 - 2020

High School Diploma in Scenography

Location: IIS Alberti-Dante, Florence

// EXPERIENCE

JULY 2023 – DECEMBER 2023

Internship and Work – Graphic & Communication Design

Location: MBVision, Peccioli (PI), Italy

/ Proficient in Adobe Photoshop, InDesign, and Illustrator;
experienced with MailChimp and WordPress/Elementor for
newsletters, website updates, and SEO.

/ Designed editorial layouts ("Umberto Nobile: Una grande
impresa", Visitor Center Project), and created brand
identity/print materials for Oldtimer Piloten.

/ Produced promotional content for RCR (social
media, video animations, newsletters, website updates,
illustrations).

/ Contributed to the visual communication of Creativity
(coordinated image, social media, newsletters, signage).

// OTHER EXPERIENCE

2018 – 2019

Work-based learning at High School

Location: IIS Alberti-Dante, Florence, Italy

/ Assisted with stage setup and technical support for
theatrical productions, including "Il fagiolo magico" at Teatro
Verdi and performances at Teatro della Pergola.

/ Contributed to productions such as "EdipoRe" and "Recita
di Versaleiss" at Teatro di Rifredi.

/ Designed and created set and costume elements for "La
regina delle nevi" at Teatro Verdi.

// PERSONAL INTERESTS

Music / Theatre / Dance / Photography / Crochet /

Contemporary art / Video games / Drawing / Fashion

*I hereby authorize the processing of personal data contained in my
curriculum vitae according to Article 13 of Legislative Decree 196/2003
and Article 13 of GDPR 679/16.*